

UC CalFresh Weekly Update

February 23, 2015



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Upcoming Events & Deadlines



FEBRUARY 2015

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

2/13/15 Pre-Forum Webinar #1—Step 1: Partners & Planning, 10:00-11:30 AM

A copy of the PowerPoint slides and webinar recording for Pre-Forum Webinar #1 are available on the 2015 LIA SNAP-Ed Forum website. Please [click here](#) to access the files.

2/16/15 Presidents' Day Holiday

2/17/15 UC CalFresh Town Hall Webinar, 12:30-2:00 PM

2/20/15 Pre-Forum Webinar #2—Step 2: The Work Plan, 10:00-11:30 AM

This webinar builds off the first, taking time to detail the integrated local work plan development process—and will provide guidance on expectations as part of the FFY16 work plan build out. This webinar also includes content around SNAP-Ed specifics including SIA roles, and our context in this larger picture. To register, please visit: <https://attendee.gototraining.com/r/8280381750742401282>.

2/25-2/26/15 Program Supervisors Meeting, UC ANR Building, Davis, CA

Training for Program Supervisors and new Advisors will take place at the UC ANR Building in Davis. Any questions related to this training can be directed to Lyn Brock (rlbrock@ucanr.edu, 209-953-6108).

2/27/15 Pre-Forum Webinar #3—Step 3: Putting It All Together with PSE Strategies, 10:00-11:30 AM

This webinar builds off the first two—taking the next steps in planning by addressing PSEs. The content will build off the partnership/planning discussion, and give examples of how those efforts may look at the local level by giving specific examples. Content will include framing PSEs in the work plan template (and within SNAP-Ed overall), and will provide a SNAP-Ed funded community example. This webinar will also take a bit of time to introduce how the three webinars will lead into the information presented at the forum. To register, please visit: <https://attendee.gototraining.com/r/1633014824673953282>.

3/4/15 SNAP-Ed Site Change Process Webinar, 1:00-2:00 PM

Please save the date for this webinar, which will inform Local Implementing Agencies on the updates to the SNAP-Ed Site Change process. Additional details on this webinar will be forthcoming.

3/17-3/18/15 SNAP-Ed Local Implementing Agency Forum

3/31/15 UC CalFresh Town Hall Webinar, 12:30-2:00 PM

Please save the date for the UC CalFresh Town Hall webinar, scheduled from 12:30-2:00 PM. Note this webinar has been re-scheduled due to the SNAP-Ed LIA Forum. Additional details on this webinar will be forthcoming.

UC CalFresh Weekly Update: February 23, 2015

One Shields Avenue, 1103 Meyer Hall • Davis, CA 95616 • (530) 754-7794

UNIVERSITY of CALIFORNIA
cal fresh Nutrition Education

<http://www.uccalfresh.org>



UC CalFresh Success Stories

The State Office will begin sharing successes through this new feature in the Weekly Updates. Successes for FFY 2015 can be shared through the online data entry portal: <http://ucanr.edu/survey/survey.cfm?surveynumber=13883>.

"Since I have been a part of CalFresh, I have been bringing my lunch to school and in turn saving money. I am also lowering my consumption of sugar, fat and salt."

—Plan, Shop, Save, Cook Participant, San Mateo County

"This UC CalFresh Nutrition Education series has taught me about lentils. It made me give them a try and in return, I bought a lentil salad at the grocery store. I enjoyed it and have decided to buy some lentils the next time I go to buy food."

—Plan, Shop, Save, Cook Participant, Shasta County

Welcome New UC CalFresh Staff!

This new feature is to introduce and welcome new staff to UC CalFresh. If you have new staff, please send a short paragraph and photo to Lindsay Hamasaki at lmhamasaki@ucdavis.edu.



UC CalFresh in Action!

Share your UC CalFresh success stories with the State Office: <http://ucanr.edu/survey/survey.cfm?surveynumber=13883>

The Smarter Lunchrooms Movement of California

The UC CalFresh State Office would like to see how the Smarter Lunchroom Movement of California has been implemented in your county! Please share your success stories and photos with Lindsay Hamasaki via e-mail: lmhamasaki@ucdavis.edu.

The Smarter Lunchrooms Movement of California *Monthly Nudge*

The Smarter Lunchrooms Movement of California *Monthly Nudge* is a monthly newsletter which provides updates on how the Smarter Lunchrooms Movement is moving throughout California and is brought to you by the SLM of CA Collaborative. The newsletter provides updates, upcoming trainings and events, and more! If you are interested in signing up to receive the *Monthly Nudge*, please contact Michele Byrnes at mbyrnes@ucdavis.edu.

UC CalFresh Nutrition Corners

The UC CalFresh State Office would like to see the creative ways your program and partners have used the Nutrition Corners in your county. Please send photos and a brief description to Lindsay Hamasaki at lmhamasaki@ucdavis.edu.



UC CalFresh Website Updates

2/17/15 UC CalFresh Town Hall Recording and PowerPoint Presentation Now Available!

Resources for the 2/17/15 UC CalFresh Town Hall, "Debrief on Pre-Forum Webinar 1 & Preparation for LIA Forum", presented by the UC CalFresh State Office are now available on the UC CalFresh webpage. Please visit: <http://uccalfresh.org/trainings/town-halls> for additional information.



SNAP-Ed Local Implementing Agency Forum

Join the Movement!

March 17 & 18, 2015
Sacramento, CA



SNAP-Ed Local Implementing Agency Forum Background

The California Department of Social Services (CDSS), and its state partners, the California Department of Public Health (CDPH), Nutrition Education and Obesity Prevention Branch (NEOPB); the California Department of Aging (CDA); the University of California, CalFresh Nutrition Education Program (UC CalFresh); and Catholic Charities of California (CCC), request your attendance at the 2015 Supplemental Nutrition Assistance Program-Education (SNAP-Ed) Local Implementing Agency (LIA) Forum. The 2015 LIA SNAP-Ed Forum includes three required pre-forum webinars, as well as a two-day in-person meeting. Additional information, including the goals and objectives of the 2015 LIA SNAP-Ed Forum can be found on the Forum webpage: <http://www.cvent.com/events/2015-lia-snap-ed-forum/event-summary-d282e8ac2cd44eb380e1c12c56dc06d9.aspx>.

Pre-Forum Webinars

The pre-forum webinars will address LIA feedback pertaining to last year's forum, the work plan planning and review processes, and the specific content essential to a successful working forum. **All webinars will be recorded and made available on the Forum website.** Please note that the webinars are an essential part of the overall forum content. The in-person content will build off information presented in the webinars. Participation by all LIAs is recommended and strongly encouraged. There are a limited number of registration slots for each webinar. We request that **each LIA only register once for each webinar**, and view together in your office. Please note that each webinar has a distinct and different registration link.

* Pre-Forum Webinar #1—Step 1: Partners & Planning, Friday, February 13, 2015, 10:00-11:30 AM

This webinar covered an overview of the forum, and provided content around partnerships and Collective Impact as a way to frame SNAP-Ed work within the larger context of county work around better health. A copy of the PowerPoint slides and webinar recording for Pre-Forum Webinar #1 are available on the 2015 LIA SNAP-Ed Forum website. Please [click here](#) to access the files.

* Pre-Forum Webinar #2—Step 2: The Work Plan, Friday, February 20, 2015, 10:00-11:30 AM

This webinar builds off the first, taking time to detail the integrated local work plan development process—and will provide guidance on expectations as a part of the FFY16 work plan build out. This webinar also includes content around SNAP-Ed specifics including SIA roles, and our context in this larger picture. To register for this webinar, please visit: <https://attendee.gototraining.com/r/8280381750742401282>.

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In-Person Forum, Deadline to Register Online is: Monday, March 9, 2015

The purpose of the in-person forum is to bring all five SNAP-Ed Implementing Agencies and subcontractors together to increase coordination, cohesion and collaboration statewide and at the local level to maximize resources, expertise and impact so that SNAP-Ed eligible Californians increase their ability to make healthy food choices within a limited budget and choose physically active lifestyles. The Forum will provide attendees an environment conducive to planning and developing an integrated SNAP-Ed work plan for local jurisdictions while providing training opportunities on evidence and practice based SNAP-Ed interventions. Both components provide the tools needed to successfully implement local SNAP-Ed activities in a coordinated and collaborative fashion. To register for the in-person forum, please visit: <https://www.cvent.com/events/2015-lia-snap-ed-forum/registration-d282e8ac2cd44eb380e1c12c56dc06d9.aspx>. **Please note the deadline for online registration is Monday, March 9, 2015.** Additional information can also be found on the [2015 LIA SNAP-Ed Forum webpage](#).

In-Person Forum Location, Accommodations and Transportation

The 2015 LIA SNAP-Ed Forum is being held at the **DoubleTree Sacramento** (2001 Point West Way, Sacramento, CA 95815).

- * **Overnight Accommodations:** The room blocks at the DoubleTree and Hilton have sold out. Additional group lodging accommodations have been secured at the following overflow properties, with varying group room rates:
 - * The **Holiday Inn Express & Suites Cal Expo** is located at 2224 Auburn Blvd, about three and a half miles from the DoubleTree. To make a reservation for the nights of Monday, March 16, 2015 and/or Tuesday, March 17, 2015 at the \$95 group rate (which includes breakfast and free parking), please visit the [Holiday Inn Express Website](#) and enter "SNA" in the Group Code section. You may also call to secure your reservation at 916-923-1100; please indicate you're attending the SNAP-Ed Conference. The deadline to make a reservation is Monday, March 2, or until the room block fills up. After that date, reservations will be made on a space-available basis at the prevailing rate.
 - * The **Hampton Inn & Suites Cal Expo** is located at 2230 Auburn Blvd, about three and a half miles from the DoubleTree. To make a reservation for the nights of Monday, March 16, 2015 and/or Tuesday, March 17, 2015 at the \$119 group rate (which includes breakfast and free parking), please visit the [Hampton Inn & Suites Website](#) and enter "SNA" in the Group Code section. You may also call to secure your reservation at 916-927-2222; please indicate you're attending the SNAP-Ed Conference. The deadline to make a reservation is Monday, March 2, or until the room block fills up. After that date, reservations will be made on a space-available basis at the prevailing rate.
 - * **Please Note:** Some of the room blocks listed above exceed the reimbursable state rate of \$95/night. Please refer to [UC CalFresh Program Directive 2013-02](#) regarding lodging costs exceeding the state rate. UC CalFresh staff may contact the UC CalFresh State Office for additional guidance.
- * **Parking at the DoubleTree:** Self-parking and overnight parking has been discounted for our group to \$4 per day (no valet parking). The parking lot offers daily in-and-out parking privileges.
- * **Driving & Transportation Options:** For driving directions to the DoubleTree, please [click here](#). If you are flying, the Sacramento International Airport (SMF) is 15 miles away. There is no hotel shuttle but SuperShuttle costs about \$17 each way.

Forum Agenda & FFY 2016 Work Plan Template

- * **Forum Agenda:** A copy of the Forum agenda is available on the [In-Person Forum Agenda page](#). Breakout session descriptions are coming soon.
- * **FFY 2016 Work Plan Template:** Copies of the FFY 2016 SNAP-Ed Work Plan Template; FFY 2016 SNAP-Ed Work Plan Instructions; FFY 2016 SNAP-Ed Targeting Summary; and FFY 2016 SNAP-Ed Targeting Instructions have been uploaded on the [Work Plan Session Resources page](#).

Stay tuned for additional information. The UC CalFresh State Office will share information as it becomes available.



Articles & Research



Reaching Those in Need: Estimates of State Supplemental Nutrition Assistance Program Participation Rates in 2012

The Supplemental Nutrition Assistance Program (SNAP) is a central component of American policy to alleviate hunger and poverty. The program's main purpose is "to permit low-income households to obtain a more nutritious diet...by increasing their purchasing power" (Food and Nutrition Act of 2008). SNAP is the largest of the domestic food and nutrition assistance programs administered by the U.S. Department of Agriculture's Food and Nutrition Service. During fiscal year 2014, the program served over 46 million people in an average month at a total annual cost of about \$70 billion in benefits. The national SNAP participation rate is the percentage of eligible people in the United States who actually participate in the program. SNAP provides an important support for the "working poor"—people who are eligible for SNAP benefits and live in households in which someone earns income from a job. On average during fiscal year 2013, 20 million SNAP participants—42 percent of all SNAP participants—lived in households that had income from earnings, up from 30 percent of all participants in 1996, the year in which more emphasis was placed on work for public assistance recipients through the enactment of the Personal Responsibility and Work Opportunity Reconciliation Act. Recent studies have examined national participation rates as well as participation rates for socioeconomic and demographic subgroups and State rates for all eligible people and for the working poor. This report presents estimates of SNAP participation rates for all eligible people and for the working poor by States for fiscal year 2012. These estimates can be used to assess recent program performance and focus efforts to improve access. [Read full report.](#)

2015 Dietary Guidelines Advisory Committee Submits Report

The 2015 Dietary Guidelines Advisory Committee, a group of prestigious outside experts, submitted its recommendations to Health and Human Services Secretary Sylvia Burwell and Agriculture Secretary Tom Vilsack, in order to inform the 2015 edition of the Dietary Guidelines for Americans. The Secretaries have released the advisory committee's recommendations report online, making it available for public review and comment. The U.S. Departments of Health and Human Services (HHS) and Agriculture (USDA) will consider this report, along with input from other federal agencies and comments from the public as they develop the Dietary Guidelines for Americans, 2015, to be released later this year. "For decades, the Dietary Guidelines for Americans have been at the core of our efforts to promote the health and well-being of American families," said Secretaries Burwell and Vilsack in a joint statement. The public is encouraged to view the independent advisory group's report and provide written comments at www.DietaryGuidelines.gov for a period of 45 days after publication in the Federal Register. The public will also have an opportunity to offer oral comments at a public meeting in Bethesda, Maryland, on March 24, 2015. [Read full blog article.](#)

Active Education: Growing Evidence on Physical Activity and Academic Performance

One in three kids in the United States is overweight or obese. Obesity can have serious ramifications for kids' cognitive development and affect school attendance. Because children spend so much time at school, schools have a unique opportunity to help children become more healthy and active. Policies that support daily physical education and regular activity breaks during the school day can help increase physical activity, improve academic performance and improve classroom behavior among students. The research brief, "Active Education: Growing Evidence on Physical Activity and Academic Performance" reviews evidence that examines how physical activity and fitness may help school-aged children maximize their academic performance, and provides an overview of the effects of physical activity on the developing brain. [Read full article.](#)

Diets around the world are getting worse, not better

It's the worst-kept of secrets that many people in the United States have terrible diets, with overly large portions that contain enough fat, sugar and salt to push obesity and other health problems to epidemic levels. But what about the rest of the world? Largely there has been a void of comprehensive information, with the exception of news about food security and occasional crises in impoverished and developing parts of the world. Now a team of researchers has completed the arduous task of assembling information on the diets of 88.7 percent of the global adult population from 325 surveys and assessing whether diets have improved or worsened between 1990 and 2010. Overall, the news is not good. While some people—older folks, women and those in some developed nations—have increased their consumption of ten healthful foods and substances, that improvement has been surpassed by increased consumption of seven unhealthful foods, particularly among younger generations, men and middle-income and poor nations, according to the study published in the journal *The Lancet Global Health*. "International food programs have traditionally focused on food security and micronutrient deficiency, but the diet-related health burdens due to non-communicable chronic diseases (NCDs) are now surpassing those due to undernutrition in nearly every region of the world," the authors wrote. The 10 healthful foods were whole grains, fruits, vegetables, fish, nuts and seeds, beans and legumes, milk, dietary fiber, polyunsaturated fat and plant omega. The unhealthful foods were sugar-sweetened beverages, unprocessed red meats, processed meats, saturated fat, trans fat, cholesterol and sodium. [Read full article.](#)



Education & Resources

For additional resources, please visit the UC CalFresh website: <http://www.uccalrfresh.com/resources>



What's Cooking with USDA Foods?

With the recent launch of the *What's Cooking? USDA Mixing Bowl*, you now have hundreds of additional contenders for dishes to grace your table. The new website features household recipes from the Food Distribution programs that serve food banks, soup kitchens, senior citizens, Indian Tribal Organizations, and disaster feeding organizations throughout the country. The common denominator of the [Food Distribution](#) recipes is the focus on USDA Foods products, which are often lower in sodium, sugar, and fat than their commercial counterparts. [USDA Foods](#) are 100% American grown and processed, meeting the highest safety and nutrition standards, and supporting both domestic agriculture and food security of participants in the [Child Nutrition Programs](#), the [Food Distribution Program on Indian Reservations \(FDPIR\)](#), the [Commodity Supplemental Food Program \(CSFP\)](#), and the [Emergency Food Assistance Program \(TEFAP\)](#). Individuals and organizations who receive USDA Foods through these programs can visit the *Mixing Bowl* for ideas on how to combine these products with additional ingredients in creative and healthy ways for delicious meals. The new *Mixing Bowl* gathers valuable resources and recipes in one convenient location. The website now houses all of the USDA Foods Fact Sheets for household programs. These fact sheets include product descriptions, nutrition information, and recipes. All of these recipes are also part of the *Mixing Bowl's* searchable database. Users may sort recipes based on course, food group, nutrition focus, cooking equipment required, or type of cuisine. Recipes contain nutrition and cost information to help consumers make wise choices. The [USDA Foods Fact Sheets](#) and recipes are available in both English and Spanish. [Read full blog article.](#)

Education & Resources (continued)

Webinar Series: Growing Roots in Farm to School in 2015

USDA Farm to School staff and guest speakers have just what you need to start or expand your farm to school program in the new year. Starting in January, 2015, this 11-part webinar series will help you build your farm to school skills and develop new strategies for bringing local foods into the lunchroom. Join us for tips and insights on topics like building a team, menu planning, program sustainability, and more! New this year: earn SNA Continuing Education Units for each webinar attended. Below is the schedule of webinars:

* **Food Safety, March 5, 2015, 2:00 PM EST**

We're turning our attention to local food safety best practices. We'll begin with the importance of developing an effective Hazard Analysis Critical Control Points (HACCP) plan, focusing on some of the key practices school districts should follow to reduce foodborne illnesses. Then we'll identify safety measures for school gardens. Then we'll wrap it up with how to extend food safety practices to school salad bars.

* **Promoting Your Farm to School Program, March 19, 2015, 2:00 PM EST**

* **School Gardening, April 2, 2015, 2:00 PM EST**

* **Curriculum Integration, April 16, 2015, 2:00 PM EST**

* **Program Sustainability, April 30, 2015, 2:00 PM EST**

* **Evaluating Your Program, May 13, 2015, 2:00 PM EST**

* **Tying it All Together and Digging In, May 28, 2015, 2:00 PM EST**

Unable to join the webinars live? Webinars will be recorded for future reference. The full listing of webinars can be found on the USDA Farm to School website: <http://www.fns.usda.gov/farmtoschool/videos-and-webinars>. To register for any of the webinars, please visit: <https://www.surveymonkey.com/s/YMTTVNK>.

Connect and Explore Webinar: Rethinking Obesity Prevention—The Second Lancet Series on Obesity, February 23, 2015, 2:00 PM EST

NCCOR's Connect & Explore Webinar unpacks *The Lancet special issue*, discussing how public support for policy actions and new thinking can move the needle on obesity. Despite reported areas of decline, no country has reversed its obesity epidemic. Researchers increasingly believe that governments and stakeholders should act urgently to decrease the prevalence of obesity, including childhood obesity. Papers in the new *Lancet* series review the growing consensus on core policy actions, reasons for patchy progress, and opportunities to aid obesity prevention by reframing the issue. *The Lancet* Series, available Feb. 19, examines the competing perspectives on the causes and solutions for obesity and why rethinking our approaches is critical to reversing the epidemic. From regulatory action to empowering the public, the authors highlight opportunities to break the cycle of demands for foods of poor nutritional quality and move the focus toward changing food environments. To register for the webinar, please visit: <https://www.eventbrite.com/e/nccor-connect-and-explore-webinar-tickets-15569111632>.

Coffee Chat Video Series: School Lunch and the Community Eligibility Provision (CEP), February 25, 2015, 1:00-2:00 PM EST

Join the Food and Nutrition Service and FRAC for their next Coffee Chat as they discuss the National School Lunch Program and offering universal free meals through the Community Eligibility Provision (CEP). Guest speakers will provide a school district and state agency perspective on implementation this school year and outreach for FY 2015-2016. Join the chat and access resources to help school districts considering CEP; effective outreach strategies; and plans for education and technical assistance this Spring. To register, please visit: <https://usdafnsocco.wufoo.com/forms/r18dv4ak1rw3tiv/>.

National School Breakfast Week is March 2nd-6th! Free resources available from USDA's Team Nutrition

Request free Team Nutrition materials for your School Breakfast Program activities. Shipping usually takes 2-4 weeks. Place your [order now](#) to ensure you have materials for National School Breakfast Week! Some of the items available include:

- * [Team Nutrition Elementary School Posters](#) (includes Launch Your Day with Breakfast poster)
- * [Launch Your Day with Breakfast](#) (yellow sticker)
- * [Team Nutrition Middle School Posters](#) (includes You Control You Breakfast poster)

For additional information, please visit: <http://www.fns.usda.gov/tn/team-nutrition>.

Webinar: Overview of the 2015 USDA Farm to School Census Webinar, March 3, 2015, 1:00 PM EST

This webinar will provide an overview about the upcoming 2015 USDA Farm to School Census, including information about the Census questionnaire survey invitation process, and timeline for data collection and analysis. It is open to everyone and state agencies are especially encouraged to participate. No registration is required. To join on March 3, [click here](#). To listen to the webinar using your phone, call **1-888-324-7121** and enter passcode **3644145**. Questions can be directed to Matthew Benson at matthew.benson@fns.usda.gov.

Webinar: Childhood Obesity Indicators: Capturing the National Impact of Extension, March 5, 2015, 2:00 PM EST

In 2012, the USDA National Institute for Food and Agriculture (NIFA) established national evaluation indicators for the 5 priority areas of childhood obesity, climate change, food safety, global food security and hunger and sustainable energy. States have been encouraged to select and incorporate these indicators into their Plans of Work in an effort to provide a national perspective regarding the progress made in these areas. This webinar will provide accurate information about the national indicators related to childhood obesity from the federal perspective and will help educate state, regional and county level staff about how to incorporate programming that addresses these outcomes as well as the importance of having a national voice for Extension. To register for the webinar, please visit: <https://utia.zoom.us/webinar/register/726952866>. [Read full webinar description](#).

CACFP Meal Pattern Webinar: What Californians Need to Know to Comment, March 5, 2015, 1:30 PM

On January 9, the U.S. Department of Agriculture released a proposed rule with new science-based nutrition standards for meals provided through the Child and Adult Care Food Program (CACFP). These proposed improvements impact all CACFP meals, including those served in child care centers, family child care homes, and the at-risk afterschool supper program. This proposal is the first major update of the CACFP meal patterns since the program's inception in 1968. California Food Policy Advocates (CFPA), with their partners at the California Department of Education, the Child Care Food Program Roundtable, and Nutrition Policy Institute University of California, will be hosting a California-focused webinar on March 5th at 1:30 PM. To register for the webinar, please visit: <https://attendeegotowebinar.com/register/7315465739633076225>.

Live chat: Strengthening the Commitment: Helping All Kids Grow Up at a Healthy Weight, March 6, 2015, 12:15 PM ET

How can your community become one where kids eat more healthy food and bump up their physical activity? Get answers Friday, March 6, as the Robert Wood Johnson Foundation (RWJF) hosts an online event featuring panelists who will offer insights on those issues, and strategies to eliminate the health disparities that contribute to higher obesity rates among children of color, and those living in poverty. For additional information, including how to register for the live chat, please visit: http://www.rwjf.org/en/about-rwjf/newsroom/newsroom-content/2015/01/first-friday-google-hangouts.html?rid=zSR9HEO7l0shseKIDYGOL9iacoKwidubktYkqV5p7ck&et_cid=187569.

Education & Resources (continued)

USDA Announces \$9 Million to Support Community Food Projects Program, Deadline: March 17, 2015

The U.S. Department of Agriculture's (USDA) National Institute of Food and Agriculture (NIFA) announced the availability of \$9 million in funding to assist low-income individuals and communities in developing local and independent food systems. NIFA is funding the grants through the Community Food Projects program (CFP), authorized by the Agricultural Act of 2014 (Farm Bill). "Community Foods Projects provide the opportunity for low-income communities to become more self-reliant and take control of their own food systems," said Sonny Ramaswamy, NIFA director. "These projects create food systems that are economically equitable and socially and environmentally sustainable, providing real solutions for communities most in need." Community Food Projects involve the entire food system. Projects assess strengths and establish connections among existing food systems, resulting in improved food systems that support self-reliance. Grants are intended to help eligible, private, nonprofit entities in need of a one-time installment of federal assistance to establish and carry out multipurpose community food projects. Projects are funded from \$10,000 to \$300,000 and up to 36 months. All grants require a dollar-for-dollar match in resources. Please see the [request for applications](#) for specific program requirements. [Read full blog article.](#)

Fire Up Your Feet Rewards Active Families and Schools!, Spring Activity Challenge: April 13 through May 15

Fire Up Your Feet is an awards-based program of the Safe Routes to School National Partnership, aimed at encouraging families, students and schools to create active lifestyles that inspire our children to be healthy and physically active. Fire Up Your Feet offers yearly fall and spring Activity Challenges. Fire Up Your Feet Challenge Awards are unrestricted funds that directly support Safe Routes to School programs, or a school-based health and wellness initiative of the school's choice. Awards are given to schools with the highest number of students, plus parents, guardians, and school staff tracking one or more physical activities during the Challenge using the online activity tracker, divided by total school enrollment. Anyone can register and track activity for a school using Fire Up Your Feet resources! Winning is as easy as 1-2-3!

- 1) **Click It!** Register today at fireupyourfeet.org.
- 2) **Track It!** Track your physical activity using our easy online Activity Tracker. Bicycling, walking, recess—all activity counts!
- 3) **Earn It!** The more participants, the better your school's chances of winning awards that can be used for physical activity, wellness and Safe Routes to School programs!

For additional information, please refer to the attached flyer or visit: <http://www.fireupyourfeet.org>.

Application Process for Posters, Exhibits, Roundtables for the 8th Biennial Childhood Obesity Conference, Deadline: April 1, 2015

Poster sessions and exhibits are fantastic opportunities for your organization to showcase your programs or products with conference participants outside of the traditional workshop session. With high foot traffic and ample time for meaningful one-on-one interactions with conference goers, you'll find that presenting a poster or exhibiting at the Conference is a great way to highlight your obesity prevention efforts in an impactful way.

- * [Click here](#) to learn more about submitting a Poster.
- * [Click here](#) to learn more about becoming an Exhibitor.

Back by popular demand, two back-to-back 30-minute roundtable sessions will be offered to allow for in-depth discussion among small groups on a wide array of topics. Participant-led roundtables provide a setting to share lessons learned, solicit feedback for current or future initiatives, and exchange ideas, knowledge and resources with colleagues of similar needs/interests.

- * [Click here](#) to learn more about hosting a roundtable.

For additional information regarding the 8th Biennial Childhood Obesity Conference, please visit: <http://www.childhoodobesity2015.com/>.

National Public Health Week, April 6th-12th

Right now, the U.S. spends more on health care than other comparable countries. What do we have to show for that spending? Numerous studies show that we live shorter lives and struggle with more health issues such as obesity, infant mortality, diabetes, heart disease and more. And this is true for Americans of all ages and socio-economic groups. This is the defining challenge of our generation—that we, the public health community, are uniquely positioned to overcome. That's why, during National Public Health Week 2015, the public health community is rallying around a goal of making the U.S. the Healthiest Nation in One Generation—by 2030. In the 20 years we've been celebrating National Public Health Week we have seen the tremendous success we can achieve working together across all fields of public health. Moving forward, we need to collaborate with an even broader range of partners to address all of the issues that have a profound effect on our health. Visit www.apha.org/2030 to sign their pledge to create the healthiest nation. Visit www.nphw.org to download materials and find out more about this year's daily themes and activities.

Registration Open: 8th Biennial Childhood Obesity Conference, June 29-July 2, 2015, Deadline: May 29, 2015

Registration for the 8th Biennial Childhood Obesity Conference is now open. The deadline to register is May 29, 2015.

- * **Registration:** \$375.00 (January 1, 2015 to on or before May 29, 2015)
- * **Student Registration:** \$300.00 (January 1, 2015 to on or before May 29, 2015) [[Click here](#) for student verification requirements]
- * **Late Registration:** \$400.00 (after May 29, 2015) (*No student rate available during late registration period)

For additional information on the conference, including registration fees and lodging options, please visit: www.childhoodobesity2015.com. **Please carefully review the lodging information posted on the Childhood Obesity Conference website regarding the housing scam from Exhibition Housing Management/Services. If you have any questions regarding the scam, please contact Carragh Taylor-Hunt at taylorc@csus.edu.** To register online, please visit: https://www.cce.csus.edu/conferences/webreg/Register_CO15a.cfm?CID=1741.



We want to hear from you!

The UC CalFresh State Office would love to hear from you! Please e-mail Lindsay Hamasaki at lmhamasaki@ucdavis.edu to share your comments on the new format of the Weekly Update, stories, photos, or other items you would like to see featured in future Weekly Updates.

The UC CalFresh Weekly Updates are sent by the UC CalFresh State Office on behalf of David Ginsburg, Director of the UC CalFresh Nutrition Education Program. Electronic versions of the Weekly Updates are also posted on the UC CalFresh website: <http://www.uccalfresh.com/weekly-updates>.

The University of California CalFresh Nutrition Education Program (UC CalFresh) is funded through a joint agreement among the U.S. Department of Agriculture/Food & Nutrition Service (USDA/FNS), the California Department of Social Services (CDSS) CalFresh Branch, and the University of California Cooperative Extension (UCCE). This material was produced by the University of California CalFresh Nutrition Education Program with funding from USDA SNAP, known in California as CalFresh (formerly Food Stamps). These institutions are equal opportunity providers and employers. CalFresh provides assistance to low-income households and can help buy nutritious foods for better health. For CalFresh information, call 1-877-847-3663.