

UC CalFresh Weekly Update March 23, 2015



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Upcoming Events & Deadlines

MARCH 2015

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

3/23/15 UC CalFresh Site Change Requests due to the UC CalFresh State Office for Review

Please submit any site change requests for UC CalFresh to Jennifer Quigley (jqquigley@ucdavis.edu) by **Monday, 3/23/2015**. The new site change form (March 2015) must be used for all site changes submitted for the April 1 deadline to CDSS. Updated forms can be found on the CDPH NEOPB FFY15 SNAP-Ed Resources webpage: <http://www.cdph.ca.gov/programs/cpns/Pages/FFY15SNAP-EdResources.aspx>.

3/31/15 UC CalFresh Town Hall Webinar, 12:30-2:00 PM

Please save the date for the UC CalFresh Town Hall webinar, scheduled from 12:30-2:00 PM. Note this webinar has been re-scheduled due to the SNAP-Ed LIA Forum. Additional details on this webinar will be forthcoming.

4/24/15 Q2 UC CalFresh Reporting Tools Workbooks & Documentation Due to the UC CalFresh State Office

FFY 2015 Q2 Reporting Tools Workbooks and documentation for UC CalFresh are due by **5:00 PM on Friday, April 24, 2015**. Please contact Jennifer Quigley (jqquigley@ucdavis.edu, (530) 754-4137) if you have any questions related to your workbooks.

4/27/15 NEOPB Stakeholders' Meeting, 9:30 AM-12:30 PM

The California Department of Public Health (CDPH), Nutrition Education and Obesity Prevention Branch (NEOPB) has announced preliminary details regarding the upcoming SNAP-Ed Stakeholders' Meeting. The Meeting is scheduled for Monday, April 27, 2015 from 9:30 AM to 12:30 PM in Sacramento, CA. Please visit the [stakeholders' webpage](#) for additional information.

5/1/15 Last Day to Submit All Site Change Requests for FFY 2015 to CDSS

Please visit the CDPH NEOPB FFY 15 SNAP-Ed Resources webpage for additional information and resources for the Site Change Process: <http://www.cdph.ca.gov/programs/cpns/Pages/FFY15SNAP-EdResources.aspx>.

5/27-5/28/15 California Conference of Local Health Department Nutritionists (CCLHDN) Conference, Los Angeles California

CCLHDN proudly invites you and your colleagues to their annual conference! The conference is open to all personnel working in: public health nutrition, local health departments, WIC, NEOP, chronic disease prevention, and nutrition programs that target low-income populations. Register at cclhdn.org before March 25th to receive an early bird discount! For additional information on the CCLHDN conference, please visit: <http://cclhdn.org/2015-conference/>.



UC CalFresh Website Updates

Updated FFY 2015 SMART Objectives Now Available!

The updated listing of FFY 2015 UC CalFresh Core Curriculum and Evaluation Tools with SMART Objectives has been posted to the UC CalFresh website. The SMART Objectives can be found in several locations: on the [main evaluation webpage](#), as well as on the specific pages for [adult](#); [family-centered](#); and [youth](#) evaluation. If you have any questions regarding the updated SMART Objectives, please contact **Barbara Mknelly** (bmknelly@ucdavis.edu).

UC CalFresh Weekly Update: March 23, 2015

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<http://www.uccalfresh.org>



UC CalFresh Success Stories

The State Office will begin sharing successes through this new feature in the Weekly Updates. Successes for FFY 2015 can be shared through the online data entry portal: <http://ucanr.edu/survey/survey.cfm?surveynumber=13883>.

"Since last week's class, my family and I added more veggies to our meals. We used MyPlate as a guide to plan our meals and shopping list for this week. As we were planning our meals, we took a look at the grocery listings for the week. So we eat healthy AND save money!"
—Plan, Shop, Save, Cook Participant, San Mateo County

"I learned that it's important to eat healthy food every day and to eat fruits and yogurt in the morning for breakfast. To plan for lunch and dinner and see how much sugar that's in drinks or how much fat in food or salt. It helps my family to make good choices when you eat or drink."
—Plan, Shop, Save, Cook Participant, Tulare County



UC CalFresh in Action!

Share your UC CalFresh success stories with the State Office: <http://ucanr.edu/survey/survey.cfm?surveynumber=13883>

The Smarter Lunchrooms Movement of California

The UC CalFresh State Office would like to see how the Smarter Lunchroom Movement of California has been implemented in your county! Please share your success stories and photos with Lindsay Hamasaki via e-mail: lmhamasaki@ucdavis.edu.

The Smarter Lunchrooms Movement of California Monthly Nudge

The Smarter Lunchrooms Movement of California *Monthly Nudge* is a monthly newsletter which provides updates on how the Smarter Lunchrooms Movement is moving throughout California and is brought to you by the SLM of CA Collaborative. The newsletter provides updates, upcoming trainings and events, and more! If you are interested in signing up to receive the *Monthly Nudge*, please contact Michele Byrnes at mbyrnes@ucdavis.edu.

UC CalFresh Nutrition Corners

The UC CalFresh State Office would like to see the creative ways your program and partners have used the Nutrition Corners in your county. Please send photos and a brief description to Lindsay Hamasaki at lmhamasaki@ucdavis.edu.



SNAP-Ed Local Implementing Agency Forum

Join the Movement!

March 17 & 18, 2015

Sacramento, CA



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cal fresh Nutrition Education



SNAP-Ed Local Implementing Agency Forum Background

The California Department of Social Services (CDSS), and its state partners, the California Department of Public Health (CDPH), Nutrition Education and Obesity Prevention Branch (NEOPB); the California Department of Aging (CDA); the University of California, CalFresh Nutrition Education Program (UC CalFresh); and Catholic Charities of California (CCC), request your attendance at the 2015 Supplemental Nutrition Assistance Program-Education (SNAP-Ed) Local Implementing Agency (LIA) Forum. The 2015 LIA SNAP-Ed Forum includes three required pre-forum webinars, as well as a two-day in-person meeting. Additional information, including the goals and objectives of the 2015 LIA SNAP-Ed Forum can be found on the Forum webpage: <http://www.cvent.com/events/2015-lia-snap-ed-forum/event-summary-d282e8ac2cd44eb380e1c12c56dc06d9.aspx>.

Pre-Forum Webinars

The pre-forum webinars will address LIA feedback pertaining to last year's forum, the work plan planning and review processes, and the specific content essential to a successful working forum. **All webinars will be recorded and made available on the Forum website.** Please note that the webinars are an essential part of the overall forum content. The in-person content will build off information presented in the webinars. Participation by all LIAs is recommended and strongly encouraged. There are a limited number of registration slots for each webinar. We request that **each LIA only register once for each webinar**, and view together in your office. Please note that each webinar has a distinct and different registration link.

* Pre-Forum Webinar #1—Step 1: Partners & Planning, Friday, February 13, 2015, 10:00-11:30 AM

This webinar covered an overview of the forum, and provided content around partnerships and Collective Impact as a way to frame SNAP-Ed work within the larger context of county work around better health. A copy of the PowerPoint slides and webinar recording for Pre-Forum Webinar #1 are available on the 2015 LIA SNAP-Ed Forum website. Please [click here](#) to access the files.

* Pre-Forum Webinar #2—Step 2: The Work Plan, Friday, February 20, 2015, 10:00-11:30 AM

This webinar detailed the integrated local work plan development process and provided guidance on expectations as a part of the FFY16 work plan build out. A copy of the PowerPoint slides and webinar recording for Pre-Forum Webinar #2 are available on the 2015 LIA SNAP-Ed Forum website. Please [click here](#) to access the files.

* Pre-Forum Webinar #3—Step 3: Putting It All Together with PSE Strategies, 10:00-11:30 AM

This webinar detailed the integrated local work plan development process and provided guidance on expectations as a part of the FFY16 work plan build out. A copy of the PowerPoint slides and webinar recording for Pre-Forum Webinar #2 are available on the 2015 LIA SNAP-Ed Forum website. Please [click here](#) to access the files.

In-Person Forum Materials

Copies of materials distributed at the In-Person Forum (March 17-18) are available on the Forum webpage: <http://www.cvent.com/events/2015-lia-snap-ed-forum/custom-19-d282e8ac2cd44eb380e1c12c56dc06d9.aspx>.



Articles & Research



USDA Awards \$200 Million for Skills Training to Help SNAP Recipients Get Good Jobs

Agriculture Secretary Tom Vilsack, joined by Labor Secretary Tom Perez, announced the recipients of \$200 million in competitive awards to fund and evaluate pilot projects in 10 states to help Supplemental Nutrition and Assistance Program (SNAP) participants find jobs and work toward self-sufficiency. Projects in California, Delaware, Georgia, Illinois, Kansas, Kentucky, Mississippi, Virginia, Vermont, and Washington were chosen. "Helping people find and keep good jobs is the right way to transition recipients off of SNAP assistance and ultimately reduce program costs. These pilots will give USDA and our state partners the opportunity to explore innovative, cost-effective ways to help SNAP recipients find and keep gainful employment in order to build a stronger future for their families," Secretary Vilsack said. Authorized by the 2014 Farm Bill, the grants announced fund pilot projects focusing on target populations identified by the legislation, including individuals with low skills, able-bodied adults without dependents and SNAP recipients working in very low-wage or part-time jobs. The selected pilots represent a wide array of balanced approaches—including skills training, work-based learning, support services such as transportation and child care, and other job-driven strategies—and reflect the wide geographic diversity of the SNAP population. The grants will fund projects for three years. [Read full Press Release.](#)

State-run nutrition programs linked to better eating habits in all ages

Children and adults highly exposed to The Supplemental Nutrition Assistance Program-Education intervention, in California, were more likely to consume fruits and vegetables, compared with those who had little to no exposure to the programs. "The U.S. Department of Agriculture promotes behaviors that can reduce the impact of the obesity epidemic among low-income populations through its Supplemental Nutrition Assistance Program-Education program, which is designed to increase the nutritious food choices of, and physical activity by, more than 45 million [Supplemental Nutrition Assistance Program-Education] participants and people eligible for [Supplemental Nutrition Assistance Program-Education]," Fred Molitor, PhD, chief of research and evaluation section, nutrition education and obesity prevention branch at the California Department of Public Health, and colleagues wrote. Molitor and colleagues categorized participants, children (n=1,217), teens (n=465) and adults (n=4,245) of primarily Hispanic ethnicity, into four levels of Supplemental Nutrition Assistance Program-Education (SNAP-Ed) intervention reach—low, moderate, high and no intervention. They assessed the intervention reach of SNAP-Ed in low-income census tracts in California to get people to eat more fruits and vegetables, consume fast food and sugar-sweetened beverages less often and engage in more physical activities. Among high-reach groups, both adults and children reported eating more fruits and vegetables compared with those from the no-intervention group. Adults from all intervention groups were found to eat fast food less often than those with no-intervention. Teenagers from low-reach groups reported more physical activity compared with teenagers in the no-reach groups. However, researchers were surprised to see that teenagers in the intervention groups were more likely to consume fast food compared with teenagers from the no-intervention group. No link between intervention reach and sugar-sweetened beverage consumption was seen. [Read full article.](#)

Special Issue: Childhood Obesity Research Demonstration Project

The Centers for Disease Control and Prevention established the Childhood Obesity Research Demonstration (CORD) Project in 2011 to meet the requirements of the Affordable Care Act and address the call for comprehensive, multi-level, multi-setting approaches to prevent and reduce childhood obesity. In February 2015, *Childhood Obesity* released a special issue on CORD including nine articles and an accompanying editorial. The articles describe how CORD builds on existing work, uses stakeholders' perspectives of problems and feasible solutions, and leverage state and local infrastructure in three states. [Read full issue.](#)



Education & Resources

For additional resources, please visit the UC CalFresh website: <http://www.uccalfresh.com/resources>



Celebrate National Nutrition Month at Work!

Practice healthy habits at work! Throughout the work day, find ways to eat healthy and be active. Whether you pack your lunch or grab takeout, make half your plate fruits and vegetables and [choose whole-grain when available](#). Keep healthy snacks on hand, such as low-fat yogurt, a trail mix of dried fruit and unsalted nuts, or hummus dip and veggies, to help you resist the office candy bowl when hunger strikes. [It's also important to make time to be active](#), especially if you spend most of the workday seated at a desk. Take activity breaks or schedule walking meetings with your colleagues. Healthy choices like these will keep you energized and able to put your best foot forward. Many employers now offer worksite wellness programs to help keep their employees happy and healthy. The [SuperTracker Worksite Wellness Toolkit](#) provides weekly wellness activities and tip sheets which can be used to support employee health and wellness efforts. To learn more about healthy worksite programs and how to start one at your office, access the free [National Healthy Worksite Program](#) from the Centers for Disease Control and Prevention. Stressful work days can often keep us from meeting our healthy eating and physical activity goals. Stay on track by getting healthy reminders during your work day. Sign up for [MyPlate's Tip of the Day](#) to receive healthy eating and physical activity tips, recipes, and other helpful resources right in your inbox! You can also stay up-to-date with the latest nutrition information on Twitter. Follow [@MyPlate!](#) You can also discover more [National Nutrition Month®](#) resources at [ChooseMyPlate.gov!](#) [Read full blog article.](#)

New Resources from Team Nutrition!

New Resources have been made available through USDA's Team Nutrition website:

- * [Make Today a Try-Day in CACFP Poster/Sticker Set:](#) Encourage children in your child care program to try new foods with this colorful poster and fun 2" stickers! Each set comes with one poster and 48 stickers. Stickers can also be ordered in rolls of 200. Available online and in print.
- * [Discover MyPlate Reach for the Sky song and Teacher's Kit:](#) This catchy, upbeat song is perfect for circle time or your next healthy celebration! It's part of the Discover MyPlate Kit, along with Emergent Reader Mini Books, Look and Cook Recipes and other materials for up to 25 children. Listen—and look—today!

To view these resources, and to check out some of the other popular favorites, such as ["The Two-Bite Club"](#) and ["Nutrition and Wellness Tip for Young Children,"](#) please visit: <http://teammnutrition.usda.gov>.

USDA Releases Request for Farm to School Grant Applications, Deadline: Various

Agriculture Secretary Tom Vilsack announced the release of a request for applications for the USDA's Fiscal Year 2016 round of Farm to School grants. Designed to increase the availability of local foods in eligible schools, these grants help new farm to school programs get started or expand existing efforts, facilitating stronger connections between local and regional producers and school cafeterias. "When schools buy food from nearby producers, their purchasing power helps create local jobs and economic benefits, particularly in rural agricultural communities," Vilsack said. "These Farm to School grants will help schools respond to the growing demand for local foods and increase market opportunities for many types of food producers." Four different kinds of grants are available. Planning grants are for schools or school districts just getting started on farm to school activities; they're designed to help them organize and structure their efforts for maximum impact by incorporating best practices into early planning considerations. Implementation grants are available for schools or school districts seeking to augment or expand existing farm to school efforts. Support service grants are intended for non-profit entities, Indian tribal organizations, state and local agencies, and agriculture producers or groups of producers to evolve farm to school initiatives. Additionally, all eligible entities can still apply for funds to support training and technical assistance, such as local procurement, food safety, culinary education, and integration of agriculture based curriculum. More information about the grant program, upcoming webinars relevant to applicants and sample grant applications can be found online at: <http://www.fns.usda.gov/farmtoschool/farm-school-grant-program>. [Read full Press Release.](#)

Education & Resources (continued)

Webinar: Healthier US School Challenge: Smarter Lunchrooms, March 23, 2015, 2:00-3:00 PM EST

On March 23rd, FNS staff will host a webinar to highlight how two school districts have engaged students in meaningful and innovative ways in their HealthierUS School Challenge efforts. A representative from Let's Move! Will share info and updates on Let's Move 5-Year Anniversary. These webinars are open to everyone and State agencies, districts, and schools are encouraged to participate. To register for this webinar, please visit: <https://usdafnsocco.wufoo.com/forms/healthierus-school-challenge-smarter-lunchrooms/>.

Webinar: California School Meal Requirements: What you need to know, March 24, 2015, 1:00-2:30 PM

On behalf of the California Department of Public Health Nutrition Education Obesity Prevention Branch (NEOPB) and in partnership with the California Department of Education (CDE), the Public Health Institute and its program California Project LEAN invite you to participate in the upcoming California *School Meal Requirements: What you need to know* webinar scheduled for Tuesday, March 24th from 1:00-2:30 PM. Per the Healthy, Hunger-Free Kids Act of 2010, USDA made the first major changes in school meals in 15 years, which will help us raise a healthier generation of children. This webinar will provide:

- * An overview of the school lunch and breakfast requirements
- * A description of meal components
- * Steps you can take to support schools as they implement these changes

The target audience is NEOPB staff, Local Health Departments, and partner SNAP-Ed Local Implementing Agencies. Participants will learn how these issues must be addressed at the local level, and how this may impact your efforts. To register for this webinar, please visit: <https://attendeegototraining.com/r/5458722653489444097>.

Webinar: Summer Meals: Transitioning from CACFP Afterschool Meals, March 25, 2015, 3:00-4:00 PM EST

Access best practices and policy guidance to better transition from CACFP into the Summer Food Service Program (SFSP). To register for the webinar, please visit: <https://usdafnsocco.wufoo.com/forms/z1fz22yq15lwrhy/>.

California Conference of Local Health Department Nutritionists (CCLHDN), May 27-28, 2015, Los Angeles, CA, Deadline for Early Bird Registration: March 25, 2015

CCLHDN proudly invites you and your colleagues to their annual conference! The conference is open to all personnel working in: public health nutrition, local health departments, WIC, NEOP, chronic disease prevention, and nutrition programs that target low-income populations. **Register at cclhdn.org before March 25th to receive an early bird discount!** For additional information on the CCLHDN conference, please visit: <http://cclhdn.org/2015-conference/>.

Webinar: Expanding Access to Healthy Food: New Data, New Ideas, New Directions, March 26, 2015, 12:00-1:00 PM PST

Roughly 30 million Americans—about 1 in 10—live in communities without adequate access to healthy food. Over the last decade, increased awareness of this reality has spurred national and local efforts to expand healthy food access, particularly in low-income communities. This webinar session will offer fresh perspectives on understanding and addressing food-access issues. Tune in to hear experts explore questions such as, *What do the data show on low- and moderate-income consumers' needs and behaviors regarding healthy food? What programs and approaches have proven to be most successful? And What factors are most important for addressing this issue over the next five years?* This webinar is being hosted by the Federal Reserve Bank of St. Louis and will explore national and local efforts to expand healthy food access, particularly in low-income communities. To register for this webinar, please visit: <https://www.webcaster4.com/Webcast/Page/584/7435>.

Webinar: Connect & Explore: First Findings from USDA's FoodAPS, March 31, 2015, 1:00 PM EST

The U.S. Department of Agriculture (USDA) National Household Food Acquisition and Purchase Survey (FoodAPS) is the first-ever nationally representative and comprehensive survey of American households' food purchases and acquisitions. This robust and first-of-its-kind dataset enables scientists to conduct research studies that support the design and implementation of policies and regulations affecting America's food and nutrition assistance programs. The survey includes nationally representative data from nearly 5,000 households, including Supplemental Nutrition Assistance Program (SNAP) households, low-income households not participating in SNAP, and higher-income households. On March 31, the National Collaborative on Childhood Obesity Research (NCCOR) will connect you to researchers who will answer your questions and share key findings from the just released report, *Where Do Americans Usually Shop for Food and How Do They Get There? Findings from FoodAPS*. Learn about FoodAPS data availability and how you can take advantage of the FoodAPS dataset. To register for this webinar, please visit: <https://www.eventbrite.com/e/nccor-connect-and-explore-webinar-tickets-16086420918>.

Application Process for Posters, Exhibits, Roundtables for the 8th Biennial Childhood Obesity Conference, Deadline: April 1, 2015

Poster sessions and exhibits are fantastic opportunities for your organization to showcase your programs or products with conference participants outside of the traditional workshop session. With high foot traffic and ample time for meaningful one-on-one interactions with conference goers, you'll find that presenting a poster or exhibiting at the Conference is a great way to highlight your obesity prevention efforts in an impactful way.

- * [Click here](#) to learn more about submitting a Poster.
- * [Click here](#) to learn more about becoming an Exhibitor.

Back by popular demand, two back-to-back 30-minute roundtable sessions will be offered to allow for in-depth discussion among small groups on a wide array of topics. Participant-led roundtables provide a setting to share lessons learned, solicit feedback for current or future initiatives, and exchange ideas, knowledge and resources with colleagues of similar needs/interests.

- * [Click here](#) to learn more about hosting a roundtable.

For additional information regarding the 8th Biennial Childhood Obesity Conference, please visit: <http://www.childhoodobesity2015.com/>.

Webinar Series: Growing Roots in Farm to School in 2015

USDA Farm to School staff and guest speakers have just what you need to start or expand your farm to school program in the new year. Starting in January, 2015, this 11-part webinar series will help you build your farm to school skills and develop new strategies for bringing local foods into the lunchroom. Join us for tips and insights on topics like building a team, menu planning, program sustainability, and more! New this year: earn SNA Continuing Education Units for each webinar attended. Below is the schedule of webinars:

- * **School Gardening, April 2, 2015, 2:00 PM EST**
Hear about the different ways to incorporate school gardens into your farm to school program as well as hear how schools are successfully procuring school garden produce for their meal programs.
- * **Curriculum Integration, April 16, 2015, 2:00 PM EST**
- * **Program Sustainability, April 30, 2015, 2:00 PM EST**
- * **Evaluating Your Program, May 13, 2015, 2:00 PM EST**
- * **Tying it All Together and Digging In, May 28, 2015, 2:00 PM EST**

Unable to join the webinars live? Webinars will be recorded for future reference. The full listing of webinars can be found on the USDA Farm to School website: <http://www.fns.usda.gov/farmtoschool/videos-and-webinars>. To register for any of the webinars, please visit: <https://www.surveymonkey.com/s/YMTTVNK>.

Education & Resources (continued)

National Public Health Week, April 6th-12th

Right now, the U.S. spends more on health care than other comparable countries. What do we have to show for that spending? Numerous studies show that we live shorter lives and struggle with more health issues such as obesity, infant mortality, diabetes, heart disease and more. And this is true for Americans of all ages and socio-economic groups. This is the defining challenge of our generation—that we, the public health community, are uniquely positioned to overcome. That's why, during National Public Health Week 2015, the public health community is rallying around a goal of making the U.S. the Healthiest Nation in One Generation—by 2030. In the 20 years we've been celebrating National Public Health Week we have seen the tremendous success we can achieve working together across all fields of public health. Moving forward, we need to collaborate with an even broader range of partners to address all of the issues that have a profound effect on our health. Visit www.apha.org/2030 to sign their pledge to create the healthiest nation. Visit www.nphw.org to download materials and find out more about this year's daily themes and activities.

Webinar: Storytelling as Health Communication: Fighting Obesity and Diabetes, April 10, 2015, 10:00-11:30 AM PDT

As part of [National Public Health Week](#), please join us for a webinar highlighting the power of storytelling as a public health tool in preventing our most pervasive chronic conditions: diabetes and obesity. The panel will feature community workers and researchers doing work in vulnerable communities from two cutting-edge projects. Natasha Huey and José Vadi will share the exciting work being done through [The Bigger Picture campaign](#), a collaboration between [Youth Speaks](#), and the [University of California, San Francisco Center for Vulnerable Populations](#). [The Bigger Picture](#) designed to combat the rising epidemic of Type 2 Diabetes, empowers youth to change the conversation about the disease, and works to change the social and environmental factors that have led to its spread. Learn how they've inspired young people to give voice to their stories using spoken word, and to motivate positive action. Researchers Jayme Hannay and Rob Dudley, from the [Salud America! PhotoVoice project](#), worked with teens to empower them to tell their own stories, using cameras to document topics of urgent community concern, (e.g., an abundance of vacant buildings) and develop an action agenda. Teens built on their photo stories by raising awareness in their community and engaging with policy makers, health professionals, and community leaders to create a healthier environment. Learn how teens' photos, and their reflections and stories about them, resulted in policy changes. To register for this webinar, please visit: <https://www.surveymonkey.com/s/Q2KDH92>.

Fire Up Your Feet Rewards Active Families and Schools!, Spring Activity Challenge: April 13 through May 15

Fire Up Your Feet is an awards-based program of the Safe Routes to School National Partnership, aimed at encouraging families, students and schools to create active lifestyles that inspire our children to be healthy and physically active. Fire Up Your Feet offers yearly fall and spring Activity Challenges. Fire Up Your Feet Challenge Awards are unrestricted funds that directly support Safe Routes to School programs, or a school-based health and wellness initiative of the school's choice. Awards are given to schools with the highest number of students, plus parents, guardians, and school staff tracking one or more physical activities during the Challenge using the online activity tracker, divided by total school enrollment. Anyone can register and track activity for a school using Fire Up Your Feet resources! Winning is as easy as 1-2-3!

- 1) **Click It!** Register today at fireupyourfeet.org.
- 2) **Track It!** Track your physical activity using our easy online Activity Tracker. Bicycling, walking, recess—all activity counts!
- 3) **Earn It!** The more participants, the better your school's chances of winning awards that can be used for physical activity, wellness and Safe Routes to School programs!

For additional information, please refer to the attached flyer or visit: <http://www.fireupyourfeet.org>.

California Department of Public Health (CDPH), Nutrition Education and Obesity Prevention Branch (NEOPB) Stakeholders' Meeting, April 27, 2015, 9:30 AM-12:30 PM

The California Department of Public Health (CDPH), Nutrition Education and Obesity Prevention Branch (NEOPB) has announced preliminary details regarding the upcoming SNAP-Ed Stakeholders' Meeting. The meeting registration is now open. This meeting is applicable to all statewide SNAP-Ed stakeholders, including, but not limited to community organizations, food banks, nonprofit organizations, program contractors, and counties. NEOPB has created a dedicated stakeholders' [webpage](#) and [email](#) inbox to organize and house meeting information, including registration, site details, and pertinent resources. As additional meeting details become available, they will be posted on the stakeholders' webpage. Advance registration is required. Stakeholders may participate by either registering for the in-person meeting option or registering for the webinar option.

- * **Option #1—Onsite Participation:** Register [here](#). After registering you will receive a confirmation e-mail.
- * **Option #2—Webinar Participation:** Register [here](#). After registering you will receive a confirmation e-mail containing information about joining the webinar.

CDPH NEOPB is interested in collecting questions and suggested topics/items from meeting participants. Please e-mail suggested topics/items to NEOPBstakeholders@cdph.ca.gov by 5:00 PM on Friday, April 3, 2015 with your input. Contact the Nutrition Education and Obesity Prevention Branch at (916) 449-5400 or e-mail NEOPBstakeholders@cdph.ca.gov to connect with the event organizers.

Video Contest: Get Kids Excited About Healthy Eating, Deadline: April 30, 2015

You know it's important to teach kids [healthy eating habits](#). But getting those habits to stick can take constant reinforcement! Get tips and ideas with [games, music, activities](#) and [a video contest for kids!](#) Kids 2-18 are eligible to enter the contest with the help of an adult. Entering is easy:

- * [Make a video](#) of 60 seconds or less and include: an image from MyPlate, a healthy eating tip, and a favorite way to be active.
- * [Register for the contest](#) and [learn more about the prizes](#).
- * [Submit and upload your video](#).

For additional information on the video contest, please visit: <http://www.checkoutmyplate.com/about-search/>.

Funding Opportunity: Agriculture and Food Research Initiative—Childhood Obesity Prevention Challenge Area, Deadline: April 30, 2015, 5:00 PM EST

AFRI research, education, and Extension grants address key problems of agricultural sustainability at national, regional, and multi-state levels. Issues include farm efficiency and profitability, ranching, renewable energy, forestry (both urban and agroforestry), aquaculture, rural communities and entrepreneurship, human nutrition, food safety, biotechnology, and conventional breeding. Through these grants, AFRI advances knowledge in both fundamental and applied sciences important to agriculture. The grants also allow AFRI to support education and Extension activities that deliver science-based knowledge to people, allowing them to make informed practical decisions. Research, Education, Extension, and Integrated programs must increase agricultural and natural resource sustainability. The total amount available for support of this program in FY 2015 is approximately \$6 million. For additional information, please visit: <http://nifa.usda.gov/funding-opportunity/agriculture-and-food-research-initiative-childhood-obesity-prevention-challenge>.

Education & Resources (continued)

Registration Open: 8th Biennial Childhood Obesity Conference, June 29-July 2, 2015, Deadline: May 29, 2015

Registration for the 8th Biennial Childhood Obesity Conference is now open. The deadline to register is May 29, 2015.

- * **Registration:** \$375.00 (January 1, 2015 to on or before May 29, 2015)
- * **Student Registration:** \$300.00 (January 1, 2015 to on or before May 29, 2015) [[Click here](#) for student verification requirements]
- * **Late Registration:** \$400.00 (after May 29, 2015) (**No student rate available during late registration period*)

For additional information on the conference, including registration fees and lodging options, please visit: www.childhoodobesity2015.com. Please carefully review the lodging information posted on the Childhood Obesity Conference website regarding the housing scam from Exhibition Housing Management/Services. If you have any questions regarding the scam, please contact Carragh Taylor-Hunt at taylorc@csus.edu. To register online, please visit: https://www.cce.csus.edu/conferences/webreg/Register_CO15a.cfm?CID=1741.



We want to hear from you!

The UC CalFresh State Office would love to hear from you! Please e-mail Lindsay Hamasaki at lmhamasaki@ucdavis.edu to share your comments on the new format of the Weekly Update, stories, photos, or other items you would like to see featured in future Weekly Updates.

The UC CalFresh Weekly Updates are sent by the UC CalFresh State Office on behalf of David Ginsburg, Director of the UC CalFresh Nutrition Education Program. Electronic versions of the Weekly Updates are also posted on the UC CalFresh website: <http://www.uccalfresh.com/weekly-updates>.

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