

UC CalFresh Weekly Update February 27, 2017

Contents

Upcoming Events & Deadlines

- * 3/21/17 UC CalFresh Town Hall Webinar
- * Save the Dates: CATCH Early Childhood Training, April 25-27, 2017

Items Available for UC CalFresh Programs

UC CalFresh Success Stories

- * Shaping Healthy Choices Program Participant, Placer County
- * Healthy Happy Families Participant, Tulare County

Welcome New UC CalFresh Staff!

UC CalFresh Employment Opportunities

- * Family Nutrition Educator (Community Education Specialist 1), UCCE Kings

UC CalFresh in Action!

- * Feeding Yolo and Beyond: Turning Food Waste into Food Security

Smarter Lunchrooms Movement of California

- * The Smarter Lunchrooms Movement of California *Monthly Nudge*
- * Webinar: Introducing the New and Improved 60 Point Smarter Lunchrooms Scorecard
- * Outstanding Nutrition Educator Award
- * Student Community Health All-Stars
- * SLM 201: Technical Advising Professionals Workshops

Articles & Research

- * Development of a Health Survey Instrument for 5- to 8-Year-Old Youths
- * The 500 Cities Project: New Data for Better Health
- * Most Parents Don't Think They're Meeting Kids' Nutritional Needs

Education & Resources

- * Training Opportunities for SNAP-Ed Local Implementing Agencies—Updated February 2017
- * National Nutrition Month® and VegOut Challenge!
- * NCCOR Launches Measures Registry User Guides
- * CDC Develops New Physical Activity Framework
- * In-Person Workshops: Refreshing Your Local School Wellness Policy Workshop
- * Free Technical Assistance (TA) for Safe Routes to Schools (SRTS)
- * Webinar: Using CATCH for Success in your SNAP-Ed Program
- * March 9th is International School Meals Day!
- * Market Match New Partner Application
- * Save the Date—Webinar: "Outside the Classroom" Behavior Management for Youth
- * Curriculum Fidelity Webinar
- * Funding Opportunity: USDA Farmers Market Promotion Program
- * Funding Opportunity: USDA Local Food Promotion Program
- * Funding Opportunity: School Grants for Healthy Kids

Upcoming Events & Deadlines

FEBRUARY 2017

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

MARCH 2017

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

3/21/17 UC CalFresh Town Hall Webinar, 12:30-2:00pm

Please save the date for the upcoming UC CalFresh Town Hall Webinar, scheduled for Tuesday, 3/21 from 12:30-2:00pm. Additional information regarding this webinar will be forthcoming. Please visit the [UC CalFresh website](#) for additional information.

Save the Dates: CATCH Early Childhood Training, April 25-27, 2017

Please save the date for the upcoming CATCH Early Childhood Training, scheduled for April 25-27, 2017 in Davis, CA. Additional details regarding this training was shared with UC CalFresh Advisors, Supervisors and Managers via email on 2/16/17. Please contact [Michele Byrnes](mailto:mnburnes@ucdavis.edu) if you have any questions.

Items Available for UC CalFresh Programs

The UC CalFresh State Office has NERI and branded items for counties to use with their UC CalFresh programs only. These items are available on a **first-come-first-served basis**. Items available include:

Quantity Available	Item Name	Quantity Available	Item Name
8	I Tried It Stickers (ENG, 200 per roll)	28	UC CalFresh Meat Thermometers
3	I Tried It Stickers (SPA, 200 per roll)	23	My Healthy Plate Pads
400	UC CalFresh-MyPlate Magnet (ENG)	25	Fridge/Freezer Thermometers (SPA)
11	UC CalFresh-MyPlate Stickers (ENG, 1000 per roll)		

To request these items, please email [Rolando Pinedo](mailto:rgpinedo@ucdavis.edu) specifying the quantity, item name, and shipping address. Please be sure to coordinate with your Program Advisor and/or Supervisor prior to submitting a request.

UC CalFresh Success Stories

Success stories from your FFY 2017 UC CalFresh participants can be shared through the online data entry portal: <http://ucanr.edu/survey/survey.cfm?surveynumber=18908>.

“Eating healthy doesn’t mean that you don’t eat. Eating healthy is very colorful, delicious, and satisfying. It is also very important to know what you are giving to your family by reading and learning labels.”
—*Shaping Healthy Choices Program Participant, Placer County*

“I learned about portion sizes, how to establish healthy routines for my kids, and my kids are learning how to help me cook in the kitchen. I learned how important it is for us to communicate and to limit our television. I really enjoyed the class.”
—*Healthy Happy Families Participant, Tulare County*

Welcome New UC CalFresh Staff!

This feature is to introduce and welcome new staff to UC CalFresh. If you have new staff, please send a brief introduction and photo to Lindsay Hamasaki at lmhamasaki@ucdavis.edu.

UC CalFresh Employment Opportunities

Family Nutrition Educator (Community Education Specialist 1), UCCE Kings

Under the supervision of the Nutrition Program Manager, the Community Education Specialist (CES 1) is responsible for conducting trainings in both English and Spanish in the area of nutrition. The CES 1 does outreach and recruitment for teachers, professionals and para-professionals; works with youth in the classroom and in after-school programs as well as parents and adults in a variety of classroom and community settings. Collaborates with colleagues from other programs. For more information, or to apply, please visit: <https://jobs.ucop.edu/applicants/Central?quickFind=60024>. The last day to apply is: **March 1, 2017**.

UC CalFresh in Action!

Feeding Yolo and Beyond: Turning Food Waste into Food Security

Food security is defined as “...having reliable access to a sufficient quantity of affordable, nutritious food.” Sixteen percent of adults, and 23% of children struggled with food security in Yolo County in 2015. According to a 2012 First 5 community needs assessment, food access and nutrition information was paramount to families with young children in Yolo County. Food insecurity can increase the risk of obesity, poor school performance, low self-esteem, illness and other maladies. At the same time, Yolo grows some of the most diverse and abundant crops in the world. A component of food waste is the produce left behind in the fields due to overproduction or the inability to sell the food due to inconsistencies in size, shape, or color due to regulations and processing requirements. There is a unique opportunity to draw on local crop waste to repurpose fruits and vegetables to meet the needs of residents.

The UC Davis Innovation Institute for Food and Health spearheaded a collaborative effort to test the process of gleaning crop waste, preserving it, and then distributing it through the local food bank in consumer-friendly packaging. Under the coordination of the Family Huie organization, UC ANR provided expertise on community nutrition practices, dietary needs, preferences, and cultural customs in order to deliver palatable, nutrient dense, shelf-stable products to low-income families with young children.

Household cooks with children under the age of five who utilize the Food Bank in four small rural towns (Madison, Arbuckle, Dunnigan, and Knights Landing) were invited to participate in the project. Eighty participants completed a survey on preferences. Participants were then asked to submit a recipe utilizing the selected crop products (canned, pickled, and dried tomatoes) and rice (an abundant ingredient at the food bank). Finalists were selected and invited to the UC Davis Food Innovation Lab to participate in a cooking competition to choose the winning recipes.

As a result of this project, local, primarily Latina women, contributed to the project, increasing the quality and acceptability of shelf-stable food products available through the Yolo Food Bank. Their inclusion resulted in the development of recipes that will increase the use of fruits and vegetables in home cooking during months when fresh produce is scarce. Additionally, this was a pilot project that was shown to be an effective model. Future funding will increase the variety used and will help to increase food security and nutrition. [Read UC Delivers story.](#)

The Smarter Lunchrooms Movement of California

The UC CalFresh State Office would like to see how the Smarter Lunchroom Movement of California has been implemented in your county! Please share your success stories and photos with MaryAnn Mills via e-mail: mamills@ucdavis.edu.



The Smarter Lunchrooms Movement of California *Monthly Nudge*

The Smarter Lunchrooms Movement of California *Monthly Nudge* is a monthly newsletter which provides updates on how the Smarter Lunchrooms Movement is moving throughout California and is brought to you by the SLM of CA Collaborative. The newsletter provides updates, upcoming trainings and events, and more! If you are interested in signing up to receive the *Monthly Nudge*, please [click here!](#)

Webinar: Introducing the New and Improved 60 Point Smarter Lunchrooms Scorecard, February 27, 2017, 10:00am PT

The Smarter Lunchrooms Movement national office has developed a new, 60-point scorecard for assessing the lunchroom environment. **UC CalFresh staff are not advised to use the new score card until the 2017-2018 School Year. Please continue using the current, 100-point scorecard.** However, if you are interested in learning more about the new assessment tool, Healthy Food Choices in School is offering a webinar providing a walkthrough of the new Scorecard with tips for application and use as well as recommendations for shifting to this new version. To attend and for more information, please visit: <https://learn.extension.org/events/3019> and follow the instructions for joining. If you have any questions regarding the Smarter Lunchrooms Scorecard, please contact MaryAnn Mills at mamills@ucdavis.edu.

Outstanding Nutrition Educator Award, Deadline: February 28, 2017

The following announcement was originally posted in the Smarter Lunchrooms Movement of California's November Monthly Nudge.

Do you teach students about the importance of eating balanced and healthy meals? The California School Nutrition Association, Dairy Council of California and Buena Vista Foods want to recognize you and will award two \$500 prizes! The deadline is February 28, 2017. [Click here](#) for more information.

Student Community Health All-Stars, Deadline: March 17, 2017

The following announcement was originally posted in the Smarter Lunchrooms Movement of California's November Monthly Nudge.

Do you know a student who is a health and nutrition leader in his or her school community? Dairy Council of California is looking to recognize students in grades 4-12 for their efforts in creating healthy and active students. Winning students will receive a \$100 Visa Gift Card, a healthy class party and recognition certificate presented at school! Students may be part of an after-school program, club, or campaign. The deadline to nominate is March 17, 2017. [Click here](#) to learn more.

SLM 201: Technical Advising Professionals Workshops, Various Dates

The Smarter Lunchrooms Movement Technical Advising Professionals Workshop provides participants with the knowledge and necessary skills to guide food service staff through the entire SLM process including assessment, implementation and evaluation.

The Training:

- * Includes a brief overview of the principals and practices of the Smarter Lunchrooms Movement
- * Provides hands-on training for providing technical advising to food service staff
- * Provides resources and tools for implementation and evaluation of SLM
- * Includes a guided site visit where TAPs will perform a lunchroom observation and provide feedback to food service staff at a school site

Prior to the training, ALL PARTICIPANTS ARE REQUIRED to complete the online training module unless you have previously attended a Smarter Lunchrooms Training. The module will give you an introduction to the Smarter Lunchrooms Movement principles. To complete the training module go to: <http://smarterlunchrooms.org/training>.

Location	Date	Registration Link
Riverside Nicolet Middle School 101 E Nicolet St, Banning, CA 92220	April 10th	http://www.surveygizmo.com/s3/3347718/Riverside-SLM-Technical-Advising-Professionals-Training
San Joaquin County Location TBD	April 21st	http://www.surveygizmo.com/s3/3347733/San-Joaquin-SLM-Technical-Advising-Professionals-Training
Fresno University of California Building 550 E Shaw Ave Fresno, CA 93710	May 3rd	http://www.surveygizmo.com/s3/3347736/Fresno-SLM-Technical-Advising-Professionals-Training

Please refer to the attached flyer, or contact **MaryAnn Mills** at mamills@ucdavis.edu for additional information.

Articles & Research

Development of a Health Survey Instrument for 5- to 8-Year-Old Youths

Measuring program outcomes is required for documenting effectiveness of interventions with youths participating in programs funded through the U.S. Department of Agriculture's Children, Youth, and Families at Risk (CYFAR) initiative. The California CYFAR program provided programming for youths aged 5-8, which necessitated the development of an age-appropriate survey measure. Evaluating younger youths to assess healthful living outcomes is challenging, especially with youths in kindergarten through second grade. This article addresses development and testing of the measure and resultant lessons learned. Recommendations for developing an evaluation survey for younger youths are provided. [Read full article.](#)

The 500 Cities Project: New Data for Better Health

Data on the largest [500 Cities](#) in the nation are now available, via map and data books at the 500 Cities site. But beginning March 2, an interactive website will give anyone—from public health stakeholders to curious residents—the ability to retrieve, visualize, and explore uniformly-defined city and census tract-level data for the [500 largest U.S. cities](#). This collaboration between the CDC, the CDC Foundation and the Robert Wood Johnson Foundation, provides analysis of 27 chronic disease measures, health outcomes, and clinical preventive service use. The data, derived from small area estimates, will empower anyone to better see how health varies by location and plan tailored interventions. Traditionally, public health officials were limited by health data available only at the state or county level. But a third of the U.S. population resides within cities, which are only a portion of the overall county or state population. This website finally illustrates city level information on the risk behaviors associated with illness and early death, as well as the health conditions and diseases that are the most common, costly, and preventable. Cities chosen for the project represent the largest 497 cities in the nation by population, with three additional cities added to cover all 50 U.S. states (Burlington, Vt.; Charleston, W.Va; and Cheyenne, Wyo.). The website, data and map books deliver timely, high-quality, small-area epidemiologic health data for cities and small areas within cities. City populations range from 42,417 (Burlington, Vt.) to 8,175,133 (New York City). Approximately a third of the nation's population is represented in the data, which includes measurements on 5 unhealthy behaviors (e.g., current smoking), 13 health outcomes (e.g., coronary heart disease, diabetes, etc.), and 9 prevention practices (e.g., health insurance coverage, cholesterol screening, etc.). A complete list of [health measures](#), [definitions](#) and a [city list](#) are available at the 500 Cities website. [Read full article.](#)

Most Parents Don't Think They're Meeting Kids' Nutritional Needs

Even though most American parents believe good nutrition is important for their children, only one-third think they're doing a good job teaching their kids healthy eating habits, a new survey shows. "Most parents understand that they should provide healthy food for their children, but the reality of work schedules, children's activities and different food preferences can make meal preparation a hectic and frustrating experience," said Sarah Clark. She co-directs the University of Michigan C.S. Mott Children's Hospital National Poll on Children's Health. The poll included more than 1,700 parents with children aged 4 to 18. The researchers found that half of the respondents believe their children eat a mostly healthful diet, but only one in six rate their children's diets as very nutritious. A quarter of the parents said their child's diet is somewhat healthy or not healthy. Twenty percent don't believe it's important to limit fast food or other junk food, and 16 percent believe it is only somewhat important or not important to limit sugary drinks, the poll revealed. Convenience, price and fussiness over foods are obstacles in getting kids to eat better, according to many parents who took part in the poll. "The tension between buying foods children like and buying foods that are healthy can be an ongoing struggle. Many of us know the feeling of spending time and money on a healthy meal only to have our children grimace at the sight of it and not take a single bite," Clark said in a hospital news release. "It can be easy to slip into more convenient habits that seem less stressful and less expensive. But if occasional fast food or junk food becomes the norm, it will be even more difficult to promote healthy habits for kids as they grow up," she said. Even if the parents want to buy healthy foods, nearly half of them said the foods are difficult to identify, and one in four respondents said those choices aren't available where they shop. Clark said most parents want their kids to eat as healthy as possible, but parents may need help to make that happen. [Read full article.](#)

Education & Resources

Training Opportunities for SNAP-Ed Local Implementing Agencies—Updated February 2017

On behalf of the California Department of Social Services, the California Department of Public Health Nutrition Education and Obesity Prevention Branch, UC CalFresh, California Department of Aging, and Catholic Charities of California, we are pleased to announce upcoming SNAP-Ed trainings available to appropriate staff from SNAP-Ed state and local implementing agencies in California. The [FFY2017 California SNAP-Ed Training Schedule](#) is now available on the [Training and Events Calendar webpage](#).

- * Refreshing Your Local School Wellness Policy—various dates, locations
- * SNAP-Ed LIA Forum
- * Let's Get Fiscally Fit
- * Curriculum Fidelity Webinar

These trainings are also posted on the NEOPB Training and Events Calendar, available online at: <http://www.cdph.ca.gov/programs/NEOPB/Pages/NEOPB%20Calendar%20of%20Events.aspx>.

National Nutrition Month® and VegOut Challenge!

This information was originally shared in the 2/16/17 edition of "Wellness Matters!" from the Public Health Institute's Center for Wellness and Nutrition.

[National Nutrition Month®](#) is a nutrition education and information campaign created annually in March by the Academy of Nutrition and Dietetics. The campaign focuses attention on the importance of making informed food choices and developing sound eating and physical activity habits. The 2017 National Nutrition Month® theme is "Put Your Best Fork Forward." The Center for Wellness and Nutrition (CWN) is celebrating and *putting their best fork forward* by challenging themselves, friends and colleagues, and the communities they serve to eat 30 different vegetables in 30 days (March 1-March 30). Their partners at [Recipe for Success Foundation](#) provide the tools, resources, and inspiration to make it easy with their VegOut! Campaign. For additional information and resources, please visit: <http://vegoutwithrfs.org/teams/wellness-matters/>.

NCCOR Launches Measures Registry User Guides

The National Collaborative on Childhood Obesity Research (NCCOR) has launched four Measures Registry User Guides to help childhood obesity researchers and practitioners choose appropriate measures for their research and evaluation efforts. The four User Guides focus on core areas of childhood obesity research: individual diet, food environment, individual physical activity, and physical activity environment. The User Guides were created through a two-year grant from The JPB Foundation, NCCOR's first strategic alliance partner. The project represents a continued commitment to encourage consistent use of high-quality, comparable measures and research methods across childhood obesity prevention research and evaluation efforts focused on diet and physical activity. The User Guides build on NCCOR's Measures Registry—a free, online repository of scientific articles about measures—widely recognized as a key resource that gives researchers and practitioners access to detailed information on measures in one easy-to-search location. The User Guides provide an overview of measurement, describe general principles of measurement selection, present case studies that walk users through the process of using the Measures Registry and direct researchers and practitioners to additional resources and sources of useful information. The Measures Registry User Guides are available on the NCCOR website as easy-to-read webpages and downloadable PDFs. For additional information, please visit: <http://www.nccor.org/nccor-tools/mruserguides/>.

CDC Develops New Physical Activity Framework

The Centers for Disease Control and Prevention have developed an innovative framework designed to guide national efforts to increase physical activity in communities across the U.S. The new Physical Activity Framework comes in response to the national inactivity epidemic, and the significant economic costs accompanying these high levels of inactivity. The Framework outlines the following 5-step action driven framework for lasting change.

1. DELIVER Programs that Work
2. MOBILIZE Partners
3. MESSAGE Active Lifestyles
4. TRAIN Leaders for Action
5. DEVELOP Technologies, Tools, and Data that Matter

The approach set forth in the Framework is very much in line with the vision of the National Physical Activity Plan, that one day, all Americans will be physically active, and they will live, work and play in environments that encourage and support regular physical activity. The Framework also places specific emphasis on the fact that *everyone* has access and opportunities to be active. Similarly, the latest version of the NPAP focuses on inclusion and diversity, highlighting the fact that physical activity opportunities need to be made available to all Americans regardless of gender, age, race, ethnicity, socioeconomic status, physical, cognitive or sensory ability, and geography. For more information about CDC's new Physical Activity Framework, check out the [Framework Summary Sheet](#) or the [Framework Presentation Slides](#).

Education & Resources *(continued)*

In-Person Workshops: Refreshing Your Local School Wellness Policy Workshop, Various Dates/ Locations

The Local School Wellness Policy (LSWP) Final Rule (FR) was released on July 29, 2016. Do you need to update your LSWP to meet the FR requirements? Are you actively involved in your wellness policy committee? Are you interested in developing an implementation plan for your school district? If you answered yes to any of these questions, register today to participate in a Refreshing Your Local School Wellness Policy Workshop! These workshops also provide an opportunity for team building and networking. Join us for this interactive workshop facilitated by the California Local School Wellness Policy Collaborative. The Refreshing Your Local School Wellness Policy workshop is designed to provide participants with practical strategies for updating school wellness policies to address USDA Final Rule requirements, and to create and monitor an effective school wellness policy implementation plan. Training emphasis will also include the role of district Local Control and Accountability Plans (LCAPs) for supporting and sustaining school wellness policy activities. This workshop is intended for stakeholders who support, lead, or contribute to school wellness policy, including school nutrition professionals, SNAP-Ed Implementing Agency administrators and implementers, and key school wellness committee team members. To register for an in-person workshop, please [click here](#). Additional information can also be found on the [CA SNAP-Ed Trainings and Events Calendar](#).

Free Technical Assistance (TA) for Safe Routes to Schools (SRTS), Application Deadline: February 27, 2017

Did you include Safe Routes to Schools or walking/biking programs into your Integrated Work Plan? Do you have a community that is ready to receive assistance in making their streets safer and improve access to parks and schools? Then please check out this great opportunity to apply for FREE technical assistance (TA) in this process. TA will include:

- * Regular one-on-one consultation with your project lead
- * An in-person one-day workshop
- * An action plan specific to your project
- * Help navigating the application process for the Active Transportation Program and other funding sources for active transportation and Safe Routes to School.

Application Deadline: Monday, February 27, 2017 at 5:00 p.m. PT. [Application form available here](#). Please let **Michele Byrnes** (mnbyrnes@ucdavis.edu) know if your community plans to apply. All questions can be referred to Bill Sadler, California Senior Policy Manager: bill@saferoutespartnership.org.

Webinar: Using CATCH for Success in your SNAP-Ed Program, March 1, 2017, 10:00-11:00am PST

Over the last few years the Supplemental Nutrition Assistance Program-Education (SNAP-Ed) has recognized the importance of integrating and promoting physical activity as an integral part of the program in the [USDA SNAP-Ed Guidance](#). As an approved SNAP-Ed evidence-based curriculum, CATCH can help set your school or organization up for success! Our panelists will discuss their experiences initiating, implementing, and evaluating CATCH as part of their SNAP-Ed programming within their communities. The panelists include: Mary Lee Bourbeau, Finger Lakes Eat Smart New York Project Director, Cornell Cooperative Extension; **Michele Byrnes**, Physical Activity Manager, UC CalFresh Nutrition Education Program; and Mike Pomeroy, Senior Program Director, Brighter Bites. For additional information, or to register for this webinar, please visit: <https://attendee.gotowebinar.com/register/6826532726553254403>.

March 9th is International School Meals Day!

Food, culture, and heritage is the theme for this year's [International School Meals Day](#). Celebrate the day by bringing together food and community and embark on discussions about food that reflects you! Check out [Serving up Tradition: A Guide for School Food in Culturally Diverse Communities](#) for recipes and tips to build cultural relevance in your meal program. For additional information and resources, please visit: <http://www.internationalschoolmealsday.com/>.

Market Match New Partner Application, Deadline: March 12, 2017

Market Match is an incentive program that doubles the value of CalFresh purchases at participating farmers' markets, supporting California's small and mid-sized farmers and helping low-income families put more healthy food on their plates. At this time, the Ecology Center is accepting applications for new Market Match partners to join the statewide Market Match program, and begin distributing SNAP (CalFresh) incentives at farmers' market sites only. From the pool of applicants, the Ecology Center will select between 3-10 new funded partners, to begin offering Market Match incentives in July 2017, contingent on the Ecology Center's receipt of award funds from the California Department of Agriculture's (CDFA) FINI Grant. Please download the Market Match Application, attachment templates, and instructions. You can also access an incentive calculator, if you wish to use it in estimating your market's incentive need, and an example budget form. Application materials are due by or before March 12, 2017 at 11:59pm to marketmatch@ecologycenter.org. For additional information, please visit: <http://marketmatch.org/become-a-market-match-partner-2017-18/>.

Education & Resources (continued)

Save the Date—Webinar: “Outside the Classroom” Behavior Management for Youth, March 17, 2017, 9:00-10:30am

This webinar will provide participants with strategies for behavior management in settings outside the traditional classroom such as after-school/summer programs, garden education, physical activity. Join the webinar from PC, Mac, Linus, iOS or Android at: <https://ucanr.zoom.us/j/551326465>. Use your computer audio or telephone: (408) 638-0968 (US Toll) or (646) 558-8656; Meeting ID: 551 326 465. Please contact Lyn Brock (rlbrock@ucanr.edu) if you have any questions regarding this webinar.

Curriculum Fidelity Webinar, March 30, 2017, 10:00-11:30am

What exactly is “curriculum fidelity”? Why does it matter? What kinds of changes might be OK to make and still “maintain” fidelity? What changes would be “out of bounds?” This session will help you answer these questions and many others, and will feature a series of curriculum fidelity/modification tools developed by the SIAs for LIAs. To register for this webinar, please visit: <https://attendee.gototraining.com/r/154346523098421249>. Additional information can also be found on the [CA SNAP-Ed Trainings and Events Calendar](#).

Funding Opportunity: USDA Farmers Market Promotion Program, Deadline: March 27, 2017

The purpose of the Farmers Market Promotion Program (FMPP) is to increase domestic consumption of, and access to, locally and regionally produced agricultural products, and to develop new market opportunities for farm and ranch operations serving local markets by developing, improving, expanding, and providing outreach, training, and technical assistance to, or assisting in the development, improvement, and expansion of, domestic farmers markets, roadside stands, community-supported agriculture programs, agritourism activities, and other direct producer-to-consumer market opportunities. For additional information, please visit: <https://www.ams.usda.gov/services/grants/fmpp>.

Funding Opportunity: USDA Local Food Promotion Program, Deadline: March 27, 2017

The Local Food Promotion Program (LFPP) offers grant funds with a 25% match to support the development and expansion of local and regional food business enterprises to increase domestic consumption of, and access to, locally and regionally produced agricultural products, and to develop new market opportunities for farm and ranch operations serving local markets. There are two types of project applications accepted under LFPP—planning grants and implementation grants. Applicants can apply for either but will receive only one type of grant in the same grant cycle. For additional information, please visit: <https://www.ams.usda.gov/services/grants/lfpp/how-do-i-apply-lfpp-grant>.

Funding Opportunity: School Grants for Healthy Kids, Deadline: April 7, 2017

Schools need resources to implement health and wellness practices that help students eat better and be physically active. Thanks to their partners, Action for Healthy Kids has provided over \$6.6 million in grants to schools since 2009. Their School Grants for Healthy Kids can help your school achieve its goal to make every kid healthy and ready to learn. The application portal opened on February 6, 2017; the application deadline is April 7, 2017. Funding opportunities include:

School Breakfast Grants

- * Provide funding and support to pilot or expand school breakfast programs
- * Funding ranges from \$500 to \$3,000
- * Available in all states
- * Up to 500 schools awarded grants

Game On Grants

- * Provide funding and support to increase physical activity and nutrition initiatives
- * Funding ranges from \$500 to \$1,000
- * Available in all states
- * Over 600 schools awarded grants

To learn more and apply for a grant, please visit ActionforHealthyKids.org/Grants. Questions? Please contact your state coordinator: Katia Ahmed at kahmed@actionforhealthykids.org.

We want to hear from you!

The UC CalFresh State Office would love to hear from you! Please email Lindsay Hamasaki at lmhamasaki@ucdavis.edu to share your comments, stories, photos or other items you would like to see featured in future Weekly Updates.

The UC CalFresh Weekly Updates are sent by the UC CalFresh State Office on behalf of David Ginsburg, Director of the UC CalFresh Nutrition Education Program. Electronic versions of the Weekly Updates are also posted on the UC CalFresh website: <http://www.uccalfresh.org/weekly-updates>.

The University of California CalFresh Nutrition Education Program (UC CalFresh) is funded through a joint agreement among the U.S. Department of Agriculture/Food & Nutrition Service (USDA/FNS), the California Department of Social Services (CDSS) CalFresh Branch, and the University of California Cooperative Extension (UCCE). This material was produced by the University of California CalFresh Nutrition Education Program with funding from USDA SNAP, known in California as CalFresh (formerly food stamps). These institutions are equal opportunity providers and employers. CalFresh provides assistance to low-income households and can help buy nutritious foods for better health. For CalFresh information, call 1-877-847-3663.

